



2024 Summer Campus Global Communication Program

Program Dates

July 10-31, 2024

Program Cost(s)

\$3,680

Program Objective:

- To gain a comprehensive understanding of the fundamentals of global media;
- To become aware of the concepts and cases in global journalism;
- To understand the theories and practices of global media and journalism;
- To understand the various governance structures, including UN, in global communication;
- To become aware of the views and perspectives of diverse groups and cultures;
- To understand the impact of the Internet and social media;
- To become aware of the mass media's role in local, national, and international affairs, and
- To become aware of the impact of media on people's lives and global perceptions.



<https://go.ncsu.edu/gti-journalism-campus>

Program Information

Apply by: April 15, 2024

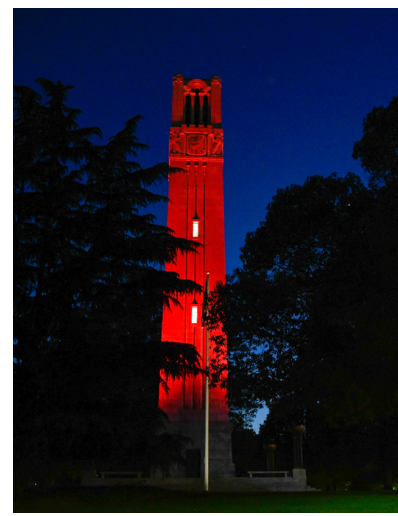
- English requirement: CET6 425, Duolingo 85, TOEFL IBT 55, TOEIC 750 or IELTS 5.5

Zoom information sessions: 3/7 8:30 am EST, 4/9 9:30 am EST;
Meeting ID: 824 666 7307; Passcode: 2024SUM

Program fee includes:

- Tuition for the Global Communication and Cultural Classes
- Accommodations on-campus
- Everyday breakfast and 10 days dinner
- Welcome lunch and farewell lunch
- Graduation ceremony and graduation certificate
- Cultural excursions and field trips

* Not including airfare, J1 visa, health insurance, and additional activities



NC STATE UNIVERSITY

Global Training Initiative

Contact: lynn.wang@ncsu.edu

Program Schedule

11-Jul	12-Jul	15-Jul	16-Jul	17-Jul
<p>Program Orientation & Global Communication course overview</p> <p>Welcome lunch</p> <p>Campus tour</p> <p>Grocery shopping</p>	<p>Following the Historical Path of Global Communication</p> <p>American culture class: culture Shock</p> <p>Hunt library tour</p> <p>Lab/projects</p>	<p>Global Communication Theories</p> <p>American culture class: higher education</p> <p>Labs/projects</p>	<p>The Transnational Media Corporations and the Economic of Global Competition Research Project Discussion</p> <p>American culture class: family</p> <p>Labs/projects</p> <p>Movie night</p>	<p>Global Communication Law</p> <p>North Carolina museum tour</p> <p>Raleigh Downtown</p> <p>Labs/projects</p>
18-Jul	19-Jul	22-Jul	23-Jul	24-Jul
<p>Global Communication and Culture</p> <p>American culture class: business culture through VR</p> <p>Labs/projects</p>	<p>Global Communication and Propaganda</p> <p>Tips and Procedures for Graduate School Admissions Presentation workshop</p> <p>Labs/projects</p>	<p>Global Journalism in the Digital Age</p> <p>American culture class: food culture</p> <p>Labs/projects</p>	<p>Global Broadcasting in the Digital Age</p> <p>American culture class: volunteerism</p> <p>Labs/projects</p> <p>Movie night</p>	<p>Global News and Information Flow in the Digital Age</p> <p>NC Service/volunteer project</p> <p>Labs/projects</p>
25-Jul	26-Jul	29-Jul	30-Jul	31-Jul
<p>Global Advertising and Public Relations</p> <p>Guest speaker: American News industry best practice</p> <p>Labs/projects</p>	<p>The Global Implications of the Internet: Challenges and Prospects</p> <p>American culture class: sports</p> <p>Labs/projects</p>	<p>Final Presentation</p> <p>American culture class: tell your cultural story</p>	<p>Final Presentation</p> <p>Farewell lunch</p> <p>Graduation ceremony</p>	<p>Departure from RDU airport</p>

Weekend activities:

7/10- RDU airport pick up

7/13- Wilmington Beach

7/14- Free time

7/20- Outlet shopping

7/21- Free time

7/27- Duke University

7/28-Free time



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